



**Maryland Occupational Therapy Association
37th Annual Conference ♦ November 10, 2017
Radisson North Baltimore Hotel in Timonium, Maryland**

March 29, 2017

Dear Potential Conference Supporter,

The Maryland Occupational Therapy Association Conference Committee would like to invite you to explore various sponsorship options available at the 2017 MOTA Conference. We welcome the opportunity for your company to highlight its products and/or services. The 37th Annual MOTA Conference will be held Friday, November 10, 2017 at the Radisson North Baltimore Hotel in Timonium, Maryland.

To optimize exhibitor “face time,” we have designated unopposed time to guarantee QUALITY time spent with our attendees. We will be re-implementing the Vendor Stamp Card with incentive for attendees to spend time at all of the vendor tables in order to be placed in a raffle to win a free 1 year MOTA membership. We had great feedback from last year and look forward to promoting foot traffic at your tables!

Sponsorship is still available if you are unable to make it to our conference. We understand times are tough. With that, we want to be able to offer the most cost effective packages for our sponsors. We also hope to recruit some new vendors this year and initiate a more intimate, yearly relationship with all our friends of MOTA.

We are extremely excited about the changes, and hope to meet your advertising and recruiting needs! Please contact Lauren Deaver at carls.lauren@gmail.com or (410) 967-9432 with questions.

Thank you for your consideration in supporting the 2017 MOTA Conference!

Sincerely,

Lauren Deaver, MOTA VP Events
MOTA Conference Committee



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Exhibition Opportunities

Exhibitor **Bronze** **\$300**

- Unopposed vendor time will be offered
- Showcase your company's products and/or services by securing a table in the Exhibit Hall.
- Incentives for attendees to visit all exhibits will be provided by MOTA.
- Listing in conference program as an exhibitor.
- Two conference lunches include in the price (additional lunches are \$25.00 per person, per day).

Exhibitor **Silver** **\$400**

- Exhibitor Bronze Benefits **PLUS**:
 - Half page ad in the Conference Brochure (please remember! Conference Brochure is mailed to all OTs in the state of Maryland!).

Exhibitor **Gold** **\$500**

- Exhibitor Silver benefits **PLUS**:
 - Full page ad in the Conference Brochure
 - One copy of MOTA membership mailing list on label stock.
 - Advertisement on MOTA website for 4 months after conference as "GOLD SPONSOR"

MOTA is also accepting donation of our silent auction benefitting the
Henrietta Price Scholarship Fund.

For more information, please email Emily Cambronerio
ecambronerio.ot@gmail.com



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Advertising

Advertising space in the conference brochure AND program:

- Full page, camera ready: 7" x 9" \$250
- Half page, camera ready: 7" x 4.5" \$200
- Quarter page, camera ready 3.5" x 4.5" \$150

Sponsorship Opportunities

** Please remember that you do not need to attend conference if you choose one of our sponsorship opportunities**

- **Luncheon Sponsor** **\$600**
We will place a tabletop sign at the food station and all dining tables to notify attendees your company generously supplied lunch.
- **Breakfast Sponsor** **\$400**
We will place a tabletop sign at the food station to notify attendees your company generously supplied breakfast.
- **Conference Bag** **\$600**
Each attendee will receive a bag at conference upon registering. Have your company logo join MOTA's logo on this year's conference bags! This opportunity is only available to one company.
- **Printing of the Brochure** **\$600**
A special thank you in a half page ad in our conference brochure showering your support of MOTA!
- **Break Outs** **\$300**
Provide water and an afternoon snack to our attendees at our afternoon break outs
- **Pads and Pens** **\$300**
MOTA is responsible for printing of pads and pens for our attendees to use at all of our conference events.



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Exhibitor/Sponsor/Advertiser Contract Agreement

We hereby agree to exhibit at the 37th Annual MOTA Conference, November 10, 2017. Enclosed are the fees. It is understood MOTA reserves the right to reject any submission for exhibits or advertising not in agreement with the goals and objectives of the Maryland Occupational Therapy Association.

Cancellation Policy:

80% refund: prior to or on September 8, 2017

50% refund: Prior to or on October 13, 2017

No refunds will be given after October 13, 2017.

The undersigned acknowledges and agrees to abide by the Exhibitor/Sponsor/Advertiser contract and Guidelines.

Company Name: _____

Name of Representative(s): _____

Address: _____

Phone Number: _____ Email: _____

Guarantor's Signature: _____ Date: _____

Exhibitor Bronze/Sliver/Gold (please circle) Cost: _____

Sponsorship Description: _____ Cost: _____

Advertising Size (please circle): ½ page (Silver) / Full Page (Gold)

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|---------------------|
| GRAND TOTAL: |
|---------------------|

Please REMEMBER:

- 1) Please **REGISTER** your company the MOTA website
- 2) Deadline for registration is **Friday, OCTOBER 27th**
- 3) Advertisements need to be emailed to vendors.mota@gmail.com by Friday, **September 1ST, 2017** to be placed in the conference brochure. Please email us if you register between 9/1-10/27/2017 for details.

Return contract and payment to: Check or money order payable to "MOTA"

Online payment is available on the website.

Lauren Deaver, 3709A Oakfalls Way Nottingham MD 21236

Email: vendors.mota@gmail.com